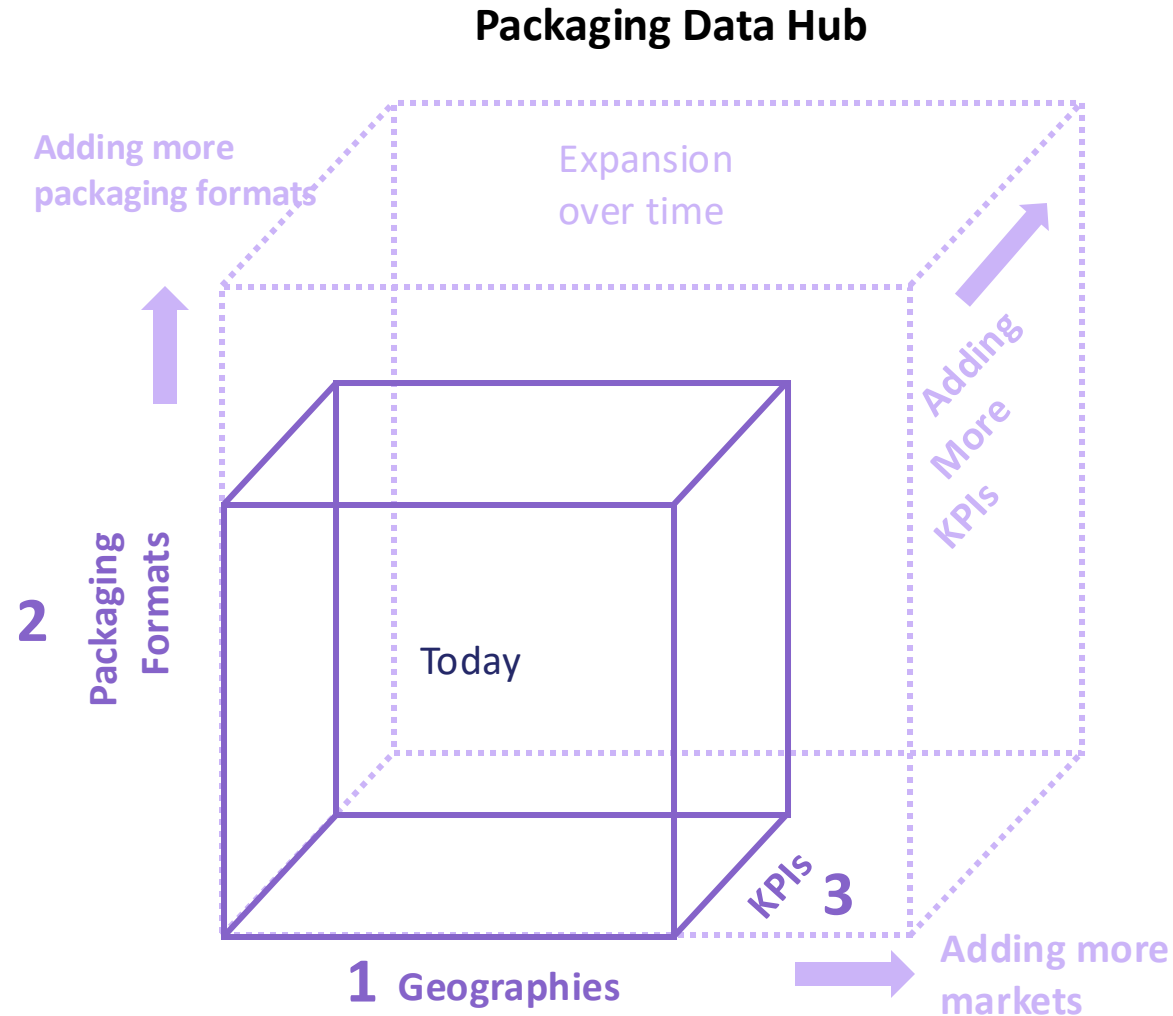


The Packaging Data Hub is based on 3 dimensions –
markets, packaging formats and KPIs – and **all 3 will expand over time**

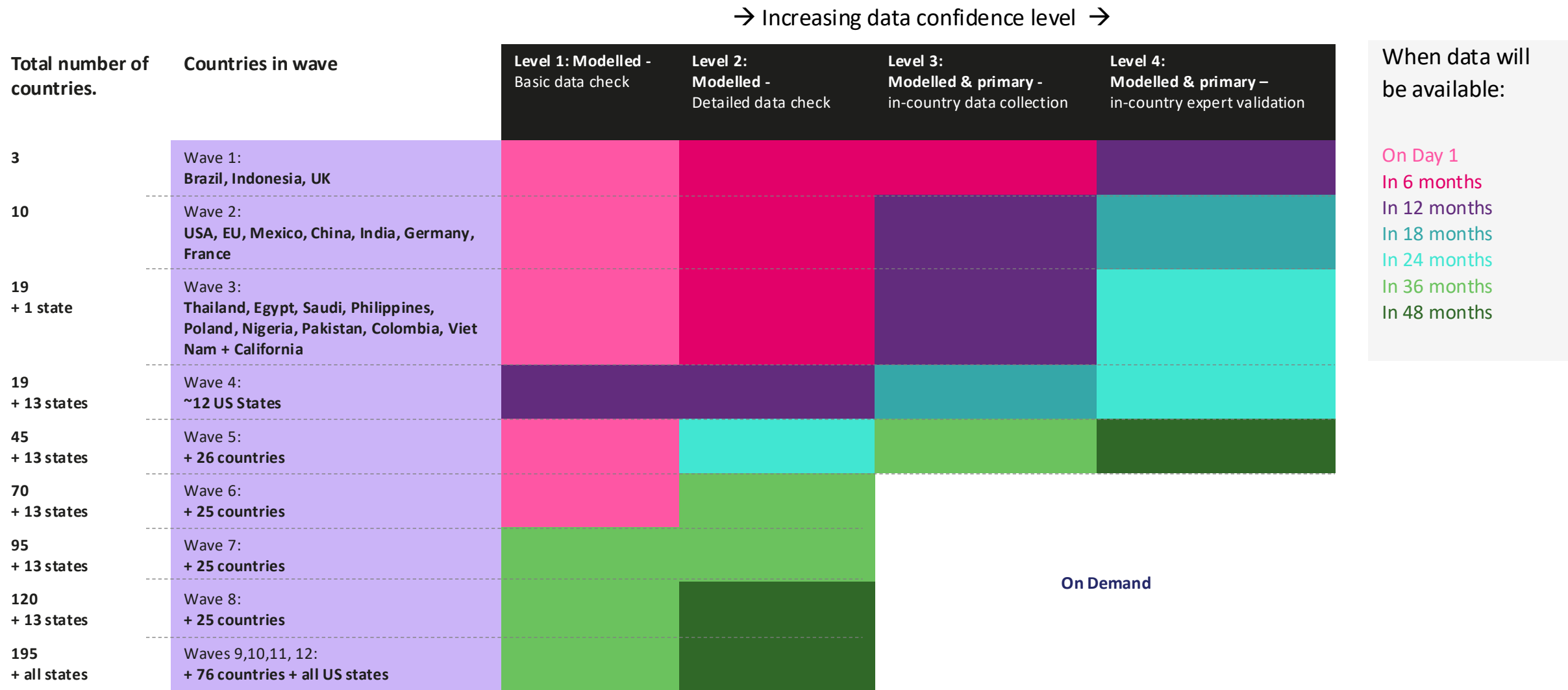


The Packaging Data Hub will start with priority markets, priority packaging formats and priority KPIs – **and we will continue expanding on all dimensions over time.**

In this way, the data “cube” available in Packaging Data Hub will keep growing, adding increasing value to companies

1

We will build the Packaging Data Hub in “waves” of countries,
with the overall vision to have data for all markets



When data will be available per packaging format

Day 1

All Plasteax data will be made available to Founding Members based on the current Plasteax mapping

6 months

- ✓ Plastic rigid – PET bottles transparent clear and light blue
- ✓ Plastic rigid – PET bottles transparent colored
- ✓ Plastic rigid – PET thermoforms
- ✓ Plastic rigid – PE rigids (inc. tubes)
- ✓ Plastic rigid – HDP & PP rigid (B2B)
- ✓ Plastic rigid – PP rigids
- ✓ Plastic rigid – PS & XPS rigids
- ✓ Plastic rigid – EPS and XPS B2C
- ✓ Plastic rigid – PVC rigids
- ✓ Plastic rigid – Other rigids (incl multimaterial)
- ✓ Plastic flexible – PE flexibles (B2B): pallet wrap
- ✓ Plastic flexible – PE flexibles (B2C)
- ✓ Plastic flexible – PP flexibles
- ✓ Plastic flexible – Other flexibles (incl multimaterial)

12 months

- ✓ Fiber – Corrugated carton
- ✓ Fiber – Paperboard
- ✓ Fiber – Packaging paper

18 months

- ✓ Fiber – Moulded paper
- ✓ Fiber – Beverage cartons
- ✓ Fiber – Other composites

24 months

- ✓ Metal – Aluminium
- ✓ Metal – Steel
- ✓ Plastic compostable – Home compostable plastics (rigids & flexibles)
- ✓ Plastic compostable – Industrially compostable plastics (rigids & flexibles)

What data will be available in the Packaging Data Hub over time?

Day 1

- ✓ **EOL fate**, including **recycling** rates and **mismanaged**
- ✓ **Collection** rates

6 months

- ✓ **Recyclability** based on D4R rules
- ✓ **Recyclability** based on infrastructure

12 months

- ✓ **Future projections for EOL fate**, including recycling rates and mismanaged
- ✓ **Historic data for EOL fate**, including recycling rates and mismanaged

24 months

- ✓ **Policy requirement** per markets, including EPR fee data and labelling requirements
- ✓ **Future policy risk**
- ✓ **Recycled content** availability
- ✓ **Composting** rate
- ✓ **Reuse** rate

36 months

- ✓ **Bio-based** content availability
- ✓ **Responsible sourcing** of fibre
- ✓ access to **kerbside collection**